North Pole HQ



E-NOC

Santa relies on E-NOC, the Elf Network Operations Center to remotely manage his workforce and review Naughty/ Nice Meter metrics – simultaneously data mining in preparation for future Christmas trends.



CocoaPump™

M2M enabled CocoaPumps employ the latest in SensorFuzion™ technologies, managing flow rate and temperature to optimize the production of "Arctic Tea" or "Brown Gold", as it is known in the North Pole.



Edge C3

Because magic is just not enough. This Christmas, Santa has deployed the wireless Edge C3 system, massively increasing North Pole CocoaPump field operations through sensor data aggregation and remote power management.

Connected Elf

Chronically short staffed, the North Pole equips mobile workers with ElfTech™ handheld devices, enabling mobile decisions & analysis at the furthest reaches of the globe.

